

SPONSORSHIP PROPOSAL

WWW.THEPLAYFULCHILD.ORG 512 924 6136 P.O. BOX 12281, AUSTIN, TX 78711

GOALS



The PLAYFUL Child Foundation

The **Playful Child Foundation** was created in 2018 in honor of Kade Damian. Kade died one month shy of his third birthday in March of 2018 in a tragic accident. His playful and joyful spirit is remembered through the mission and goals of the non profit.

Our goals are to:

- Build a Children's Memorial Park and Playground in Georgetown, Texas.
- Educate our community on the importance of play.
- **Provide opportunities** for families to engage in meaningful play.



OUR BOARD

Julie Damian, Founder/Executive Director
Tim Urban, President
Jenna Fleming
Donna Looper
Kenneth Simmons
JD Wright



In partnership with the City of Georgetown Parks and Recreation Department, we are working to build a special park in Georgetown- a place for families to heal, children to play and for hearts, minds and bodies to be healthy and joyful. The park will be a naturalscape design and located centrally in Georgetown off Country Club Drive.

KADE DAMIAN HEALING HEARTS PARK

A Place for children to play and families to heal.



OUR GOAL IS TO BREAK GROUND IN

Summer 2021

LET'S BUILD A PARK!

O MAIN ENTRANCE O PARKING LOT O OPEN AIR PAVILION O OPEN LAWN O GIANT BERM WITH HILL SLIDES O LARGE CLIMBING AREA O ROPE SWINGS O JUNIOR CLIMBING AREA O SHADE STRUCTURE / REST ROOM O JUNIOR SWING AREA O SHADE STRUCTURE / MUSIC AREA O NATURAL STAIRCASE O MATURAL STAIRCASE O BIKE TRACK

THE KADE DAMIAN HEALING HEARTS PARK | GIANT BERM WITH HILL SLIDES

Proposed Elements

MEMORIAL / HONORARY ELEMENTS

LARGE BERM AND HILL SLIDE

ENTRANCES & WAYFINDING

LOOKOUT TO HORIZON

SWINGS

SAND PLAY

LOOSE PARTS PLAY

GATHERING SPACES & NOOKS

TREE HOUSE

CLIMBING STRUCTURES

DRY RIVER BED WITH PUMP

OPEN SPACE

MUSICAL INSTRUMENTS

PASS THROUGH ELEMENTS / TUNNELS

ART PANELS

"WILD" EDGES

SENSORY EXPERIENCES & PATHS

PATHWAYS THROUGH PLANTINGS & WOODS

OPPORTUNITIES TO INCORPORATE ART

SHADE

RESTROOMS

PARKING

POSSIBLE BUILDING FOR PROGRAMMING

BIKE / WHEELED TOY TRACK



THE KADE DAMIAN HEALING HEARTS PARK | TREEHOUSE / CANOPY WALK

ABOUT THE EVENT



The Playful Child Foundation's 1st Annual Gala is expected to be an incredible event with a Sun, Moon, and Star's theme. Songs in the Key of Kade will feature an extraordinary program of special guest Emcees, live and silent auctions, local musician entertainment and a party that will be talked about long after it ends.

Songs in the Key of Kade is expected to be one of the most vital fundraising opportunities of the year for the Playful Child Foundation.



WHEN

Thursday, April 30, 2020
6 pm - VIP Meet and Greet
7- 10 pm - Dinner, Program,
Auction and Concert

WHERE

Berry Creek Country Club 30500 Berry Creek Drive Georgetown, TX

GUEST EMCEES

Judy Maggio

Judy Maggio is a respected, veteran journalist who spent 3 decades as the lead news anchor in Austin,

Texas.

Sara Hickman

Sara Hickman is a beloved musician who grew up in Houston before enjoying a successful career based out of Austin.

ENTERTAINERS



Kelly Willis



Bruce Robison

2020 SPONSORSHIP

LEVELS

PREMIER SPONSOR- \$25,000

- 2 VIP Tables*
- Guest valet parking
- Full page color ad in program
- Minimum of 2 social media posts
- Why Event promotion
- 50% discount on up to 16 additional employee tickets
- Signature cocktail named after your organization at the event
- Limo service to and from event for 16 guests
- Organization Promotion**

GOLD SPONSOR- \$10,000

- 1 VIP Table*
- Guest valet parking
- Full page color ad in program
- Minimum of 2 social media posts
- Why Event promotion
- 50% discount on up to 5 additional employee tickets
- Organization Promotion**
- *Table tickets include dinner and 1 drink ticket for 8 guests at a reserved table *VIP Tables include table tickets plus VIP champaign Meet & Greet for each guest
- ** Organization Promotion
 - Mention in Press Releases
 - Logo on PCF website
 - Logo in PCF email signatures (January May)
 - Logo in PCF newsletter

PLATINUM SPONSOR- \$15,000

- 2 VIP Tables*
- Guest valet parking
- Full page color ad in program
- Minimum of 2 social media posts
- Why Event promotion
- 50% discount on up to 8 additional employee tickets
- Organization Promotion**

SILVER SPONSOR- \$5,000

- 1 Table*
- 5 tickets to VIP Meet & Greet
- \$500 VIP table upgrade option
- Full page b&w ad in program
- 1 social media post
- 50% discount on up to 3 additional employee tickets
- Organization Promotion**

BRONZE SPONSOR- \$2,500

- 1 Table*
- \$500 VIP table upgrade option
- Half page color ad in program
- 1 social media post
- Organization Promotion**

TABLE SPONSOR- \$1,000

- 1 Table*
- \$500 VIP table upgrade option
- 1/4 page b&w ad in program
- 1 social media post

SPONSORSHIP

COMMITMENT FORM

I have read the benefits of sponsoring and have chosen to participate in the following level:

PREMIER SPONSOR: \$25,000	PLATINUM SPONSOR: \$15,000
GOLD SPONSOR: \$10,000	SILVER SPONSOR: \$5,000
BRONZE SPONSOR: \$2,500	TABLE SPONSOR: \$1,000
CONTACT	INFORMATION
First & Last Name	Title
Phone Email	
PERSONAL/CON	APANY INFORMATION
First & Last Name	
Address	
Website	
I agree that you may use my/company in pre	and post event publicity as well as the event program.
I would like to remain anonymous / I v	vill be attending this event Yes No
PAYMENT II	NFORMATION
Method of payment:Credit Card	Check enclosed*Other
Credit Card type:VisaMaster Co	ardAmExpDiscover
Card No	Exp/
3-Digit Code	
Name as it appears on card	
Authorized Signature	Date

*Please make checks payable to The Playful Child Foundation